

## Appendix 4 – Impact profile Flying Start programme

### The story so far:

- Significant investment in building the infrastructure for delivery of the programme in 26 of the most disadvantaged areas – both capital building works and staff team development
- Expansion from 10 areas in 2008 to 25 areas in 2015 based on income benefit data for LSOAs
- Expanded reach of programme to 1150 per year to 2483 per year (increasing continuously with movements in and new births as 4 year olds exit programme and are no longer counted in the caseload number). In the statistical release 2014-15 Caerphilly has 25% of the children aged under 4 on the Flying Start Health Visitor caseloads as a percentage of all resident children aged under 4 in the borough.
- Raised skill and qualification level in childcare and parenting teams recognising professionals
- Developed evidence based provision for the 4 core elements with the appropriate evaluation tools, for delivery across all Flying Start areas
- Community focus has enabled excellent take up of provision and value in each community
- Economic mix of provision has enabled sustainable provision in all local Flying Start communities e.g. non-maintained childcare settings (there are Welsh and English medium settings, childminder and Day Nurseries), community centres, and local volunteers
- Partnership working outside of the Flying Start programme has maximised the impact of the funding and prevented duplication e.g. collaboration with Communities First and Families First as well as with statutory services to provide a seamless approach for families

<p><b>Health –</b> Baby Club, Chatterbox, HENRY, Home Safety, Antenatal, Breastfeeding support, Bespoke package in the home, SOGS (Schedule of Growing Skills assessment)</p>	<p><b>Parenting and Family Support –</b> Parent Nurturing Programme, Family Lives, PAFT, OCNs, Solihull (various parenting packages from antenatal to older child, group or individual), Home Inventory assessments</p>
<p><b>Early Language Development –</b> Baby LAP, Pop in and Play, Welcomm screening, PAFT (Parents As First Teachers), Chatterbox, Super Shellby, Speech and Language Therapist</p>	<p><b>Childcare –</b> funded part time, high quality environments, staff, and resources, focus on child development, inclusive, smooth transition for family to school</p>

### Headline impact figures

- Informed of all breastfeeding mothers in Flying Start areas on discharge, which is improving breastfeeding rates for Flying Start families.
- The average attendance for Flying Start Childcare in the existing areas is 77%, a 6% increase on last year's results. The attendance in the expansion areas is 80%.
- According to the Analysis and Interpretation of Data for the Flying Start Programme 2011-13 conducted by GL Assessments summarizes that in terms of national indicators, the Caerphilly Flying Start programme is showing a good performance (particularly in Self-care Social skills) with 59% of children meeting or exceeding their developmental

milestones in all 7 skill areas at 3 years. This compares positively with the Flying Start average of 52% and falls just below the Tackling Poverty target of 60%.

- 100% children eligible for childcare are offered a full Flying Start Childcare offer. 88% of offers are taken up by families.
- Caerphilly has the lowest baseline for children on entry to childcare, however, children make significant progress during their time in childcare (52% reaching or within one band of their developmental milestones). In the same year the 89% of 3 year olds leaving childcare achieved or were within one band of their developmental milestones.
- 228 places were offered on formal structured parenting programmes in 2014-15 which was increased from 181 places offered in 2013-14. 164 families enrolled on parenting programmes in 2014-15 which was an increase from the 125 families (140 parents) enrolled on the 20 PNP courses in 2013-14. The overall percentage of parent taking up and completing parenting programmes has increased this year again, which we see as great achievement, although this is an ongoing target area.
- 91% of Flying Start families completing the parenting programmes showed improved TOPSE results (positive distance travelled).
- During 2013-14, 90% of Flying Start families accessing Pop in and Play programme for Early Language Development demonstrated an improved score across all areas of the Outcome Star.
- Reduction in the need for Education Psychology involvement on transition to school since the ALN Advisor came into post.